THE BLACK ACADEMY
Achievements 2015-2024

BIOGRAPHY

The Black Academy was born in Neuchâtel (CH) and it was formed in 2015 by the singer, Gregory Crimson.

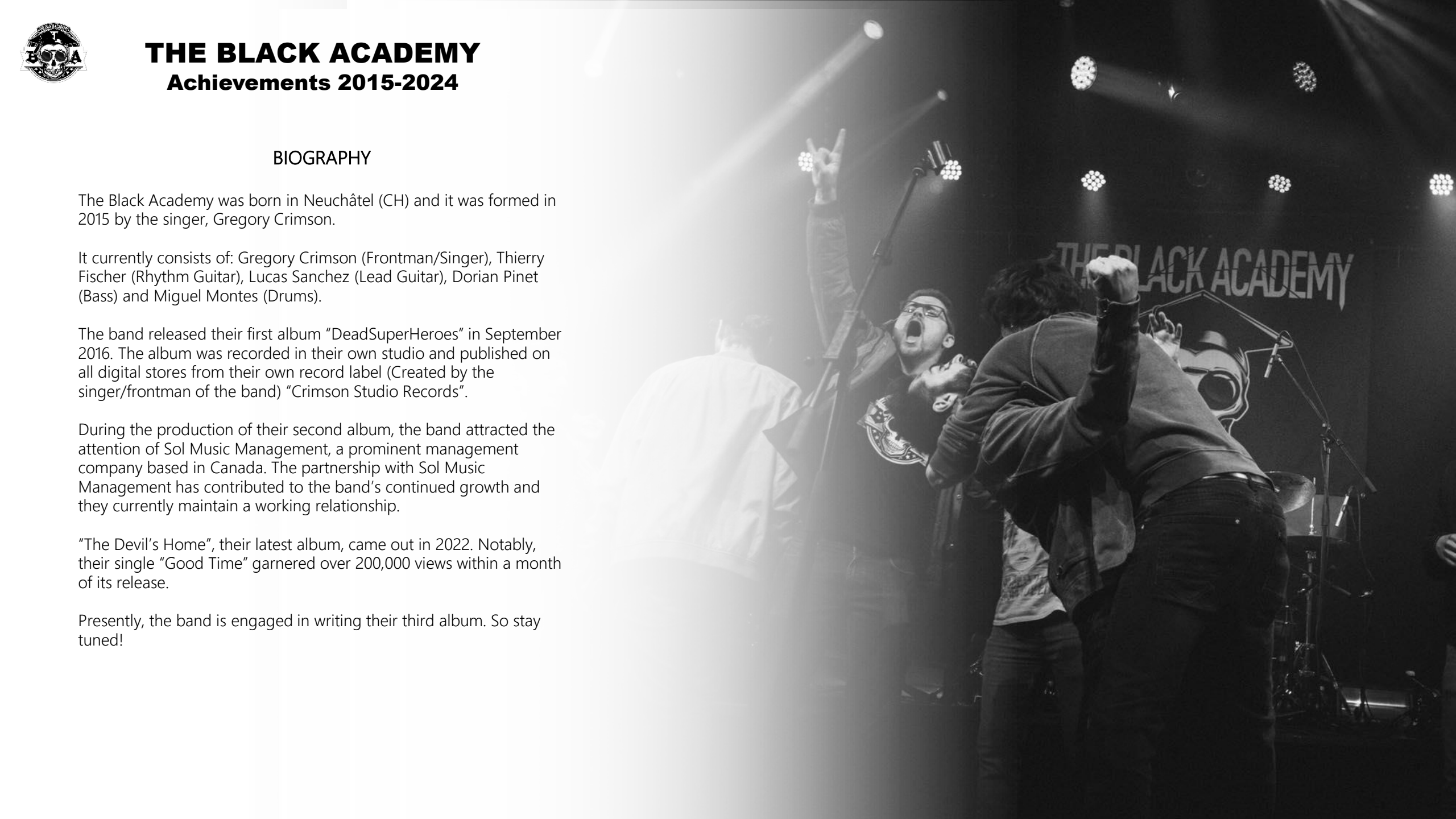
It currently consists of: Gregory Crimson (Frontman/Singer), Thierry Fischer (Rhythm Guitar), Lucas Sanchez (Lead Guitar), Dorian Pinet (Bass) and Miguel Montes (Drums).

The band released their first album "DeadSuperHeroes" in September 2016. The album was recorded in their own studio and published on all digital stores from their own record label (Created by the singer/frontman of the band) "Crimson Studio Records".

During the production of their second album, the band attracted the attention of Sol Music Management, a prominent management company based in Canada. The partnership with Sol Music Management has contributed to the band's continued growth and they currently maintain a working relationship.

"The Devil's Home", their latest album, came out in 2022. Notably, their single "Good Time" garnered over 200,000 views within a month of its release.

Presently, the band is engaged in writing their third album. So stay tuned!



2015-2016

During this period of time, the band spent most of 2015 writing their debut album "DeadSuperHeroes" which was recorded, mixed and mastered by the singer, Gregory Crimson, in their own studio and published in 2016 on all digital stores from their own record label "Crimson Studio Records".

The album did open doors for the band securing opportunities like several radio interviews and **performances alongside** prominent acts such as **Prophets Of Rage, The Kooks, Crystal Castles**, and others. These collaborations provided The Black Academy with notable exposure and marketing.

Here's a link to all the live shows the band performed during this period of time: (It's a private link)

https://www.youtube.com/watch?v=IR7kfFc-nZg

Also, the band started gaining success in their hometown thanks to **radios** like:

-RTN
-RJB
-RFJ
-GRRIF

And others.

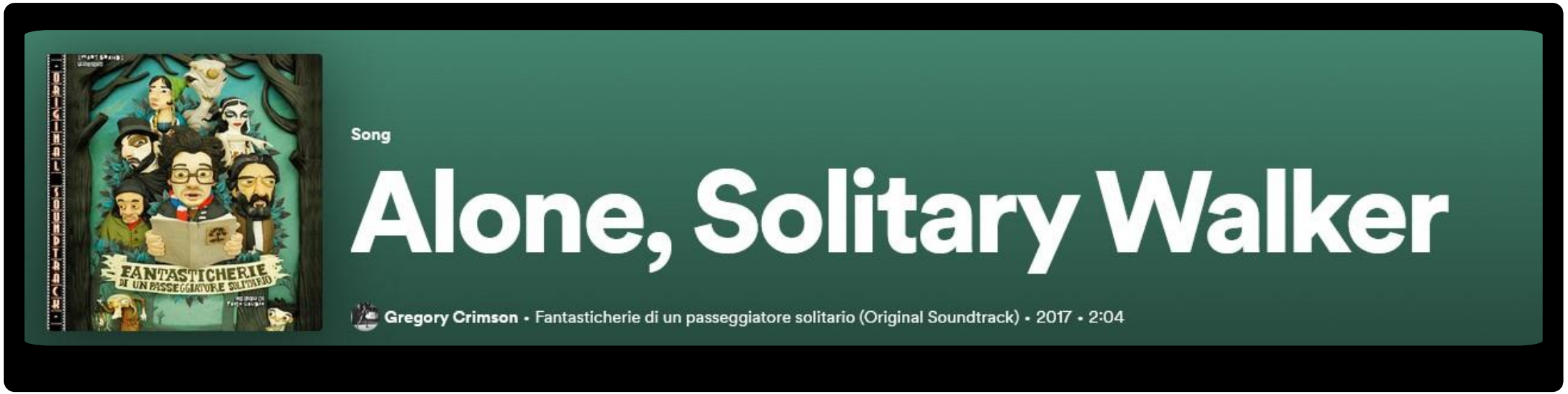
In the meantime, the band also started writing their next album for which further details will be provided in the subsequent paragraphs.



2017

While the band was busy working on their second album, Gregory Crimson, the lead singer, received a thrilling invitation from **Warner Brothers**.
They wanted him to lend his talent to the **soundtrack of an Italian movie** titled "Fantasticherie di un Passeggiatore Solitario"!

The soundtrack even earned a prestigious nomination for the Italian Oscars, the **David Di Donatello Awards**, in the Best Soundtrack category. Though the win slipped through their fingers, the experience was nothing short of exhilarating!



2018-2021

Exciting things are happening for the band as they work on their second album. Thanks to the diligent efforts of their manager, several noteworthy achievements have come to light. Gregory's talents are getting some major recognition, with **Hollywood nominations for Best Singer-Songwriter**, showcasing the widespread recognition of his art.

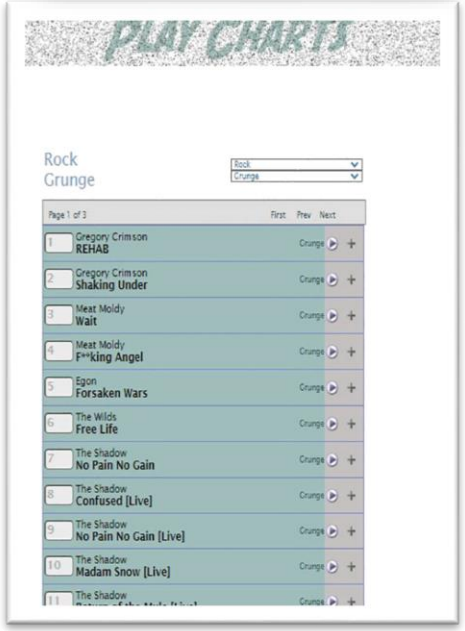
Furthermore, the band's music, along with Gregory's solo compositions, have secured top positions on prominent **play charts**. Additionally, **Warner Brothers** has extended a second request for collaboration on a **new movie soundtrack**, reflecting the industry's continued interest in their work. These achievements underscore the band's rising prominence and signify promising opportunities on the horizon.

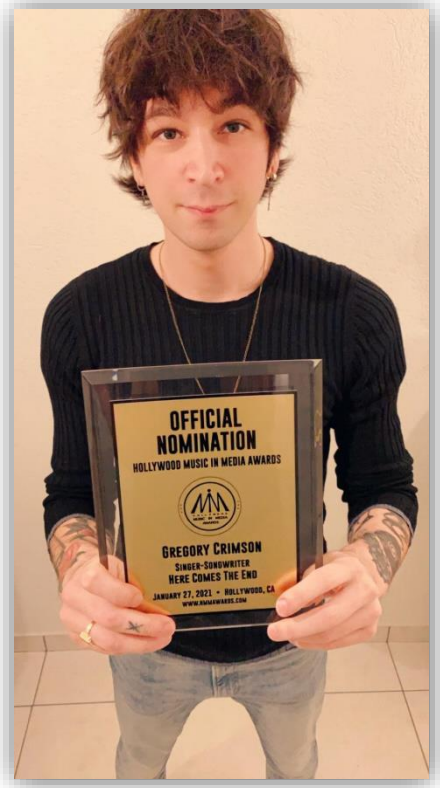
All this while headlining shows in their hometown gathering an amazing fanbase!

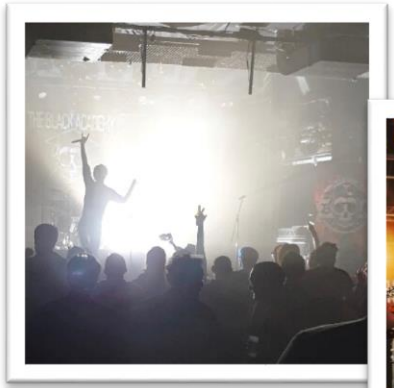






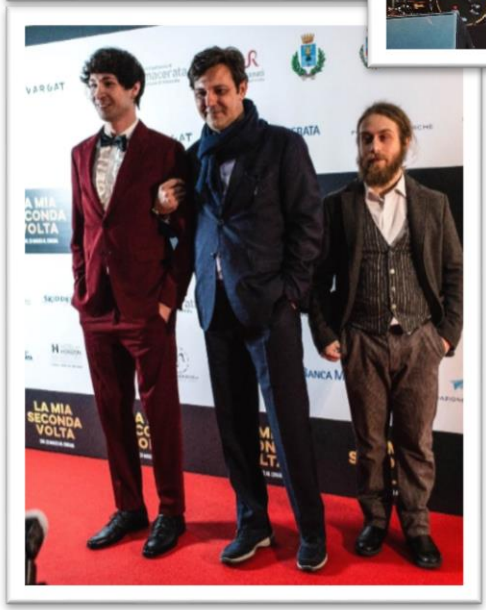












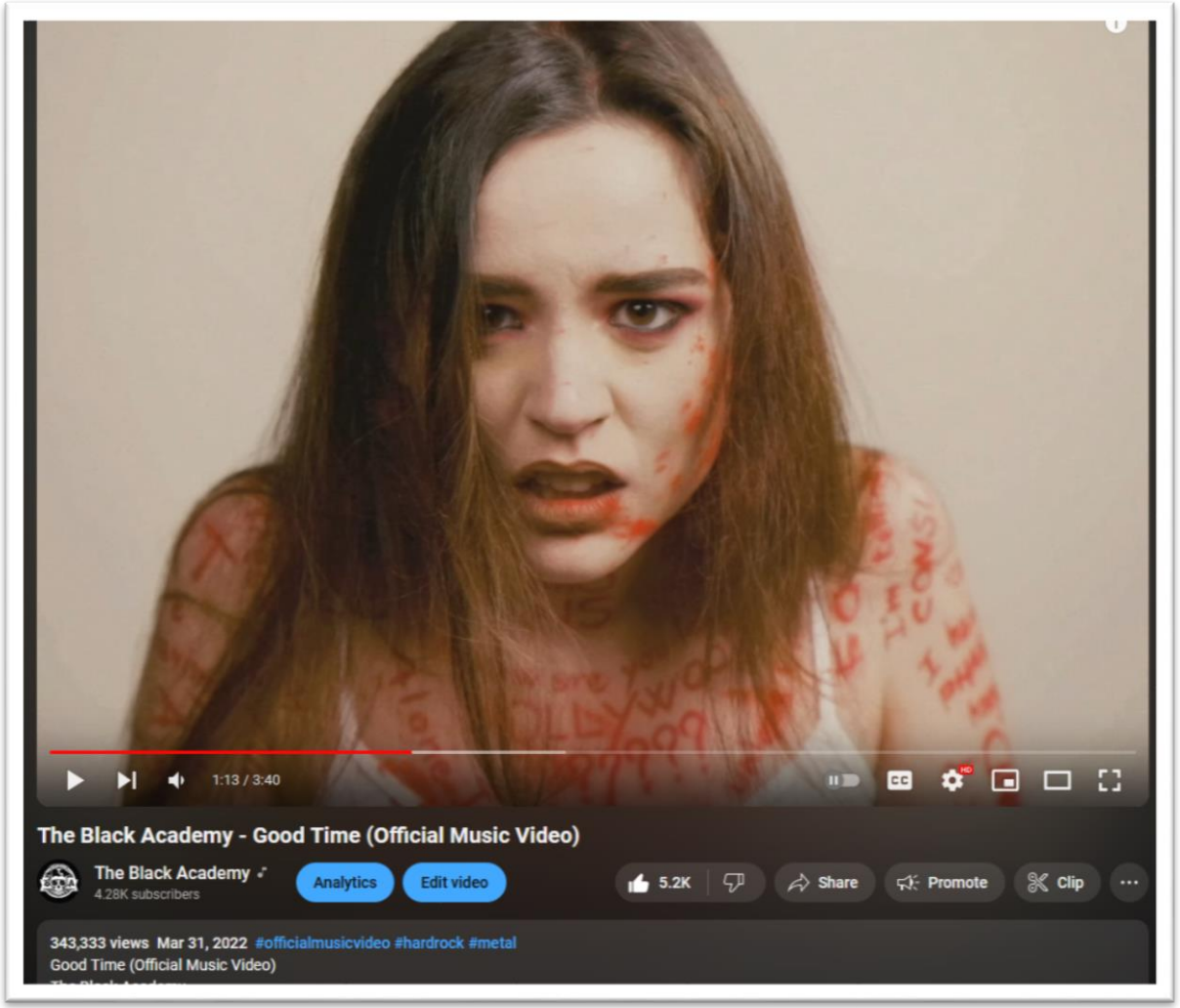


2022

In 2022, the band released their highly anticipated new album “The Devil’s Home”, accompanied by a music video for the hit single "Good Time." The video quickly made over **200,000 views in just two months**, propelling the band to international acclaim. To date, the song has made an impressive **340,000 views on YouTube**, solidifying the band's growing success.

Here’s a link to the music video «Good Time»: https://www.youtube.com/watch?v=SVrAPgWA2oY

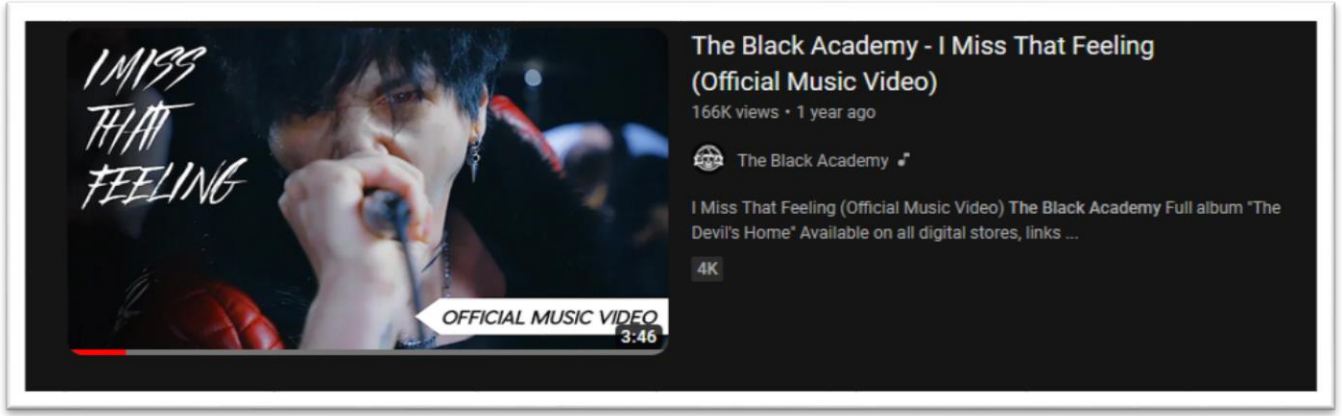




2023-2024

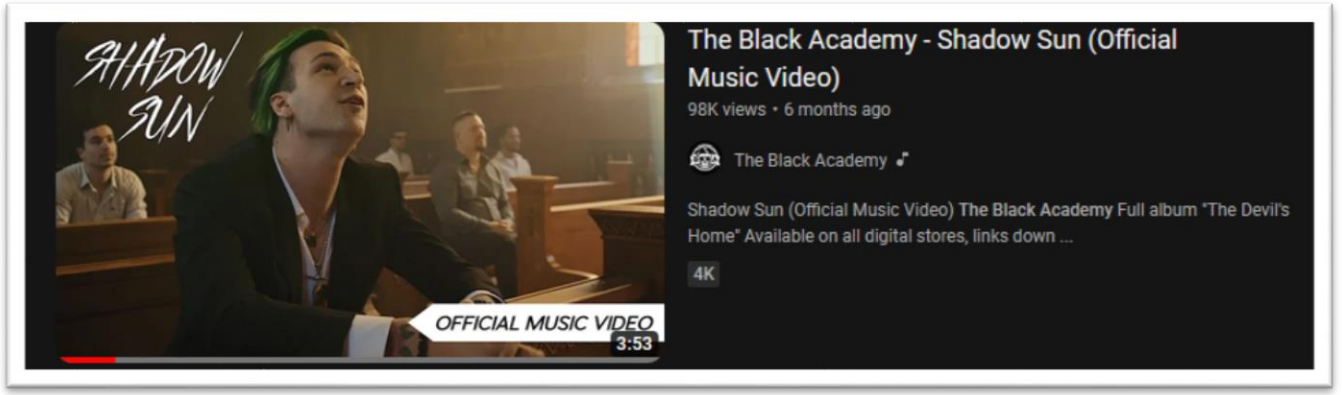
In 2023, the band released a new music video for their song "I Miss That Feeling." Fans went wild for it, causing the band to go viral on social media platforms like TikTok, Instagram, and YouTube. Big influencers created covers and videos of the song, adding to the excitement. As a result, the band's YouTube page racked up **over half a million views**, and they started getting around **10,000 to 12'000 streams every month** on platforms like Spotify and Apple Music. It was an incredible boost for the band's visibility and popularity!

Here's a link to the music video «I Miss That Feeling»: https://www.youtube.com/watch?v=TlN_cp0M9rI



And a couple months later, the band drops another music video for the song "Shadow Sun" which quickly goes up to around **100'000 views** on Youtube and lots of streams on Spotify.

Here's a link to the music video «Shadow Sun»: https://www.youtube.com/watch?v=tiM5xOWM6Lo



Here you can find all the links to the **influencers** that helped the band gain **massive visibility** on platforms like **Instagram, TikTok, YouTube and Spotify:**



Anastasia Serada

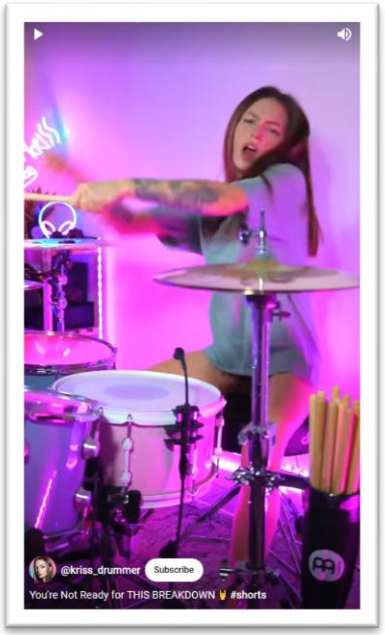
Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 328’000
Link: https://www.instagram.com/reel/CqViql4D_Wx/

TikTok views: N/A
Link: N/A

YouTube views: 135’000
Link: https://www.youtube.com/shorts/11cCY3f702k

Total Views Count: 463’000



Kistrina Rybalchenco

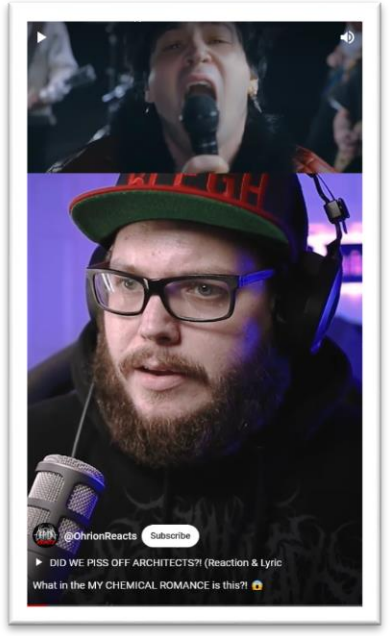
Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 299’000
Link: https://www.instagram.com/reel/CqA7rvFIuEG/

TikTok views: N/A
Link: N/A

YouTube views: 70’000
Link: https://www.youtube.com/shorts/vgRcbTndQiA

Total Views Count: 369’000



Ohrion Reacts

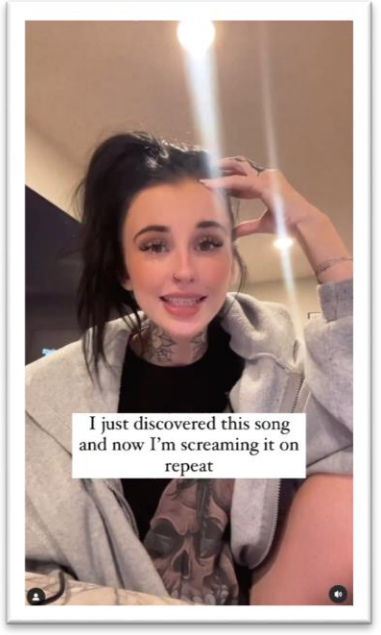
Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 39’500
Link: https://www.instagram.com/reel/C0r6P4QpYiF/

TikTok views: 23’000
Link:
https://www.tiktok.com/@ohrionreacts/video/7311107636970147078

YouTube views: 13’000
Link: https://www.youtube.com/shorts/L3z6JFzyIyQ

Total Views Count: 75’500



Riley Shiann

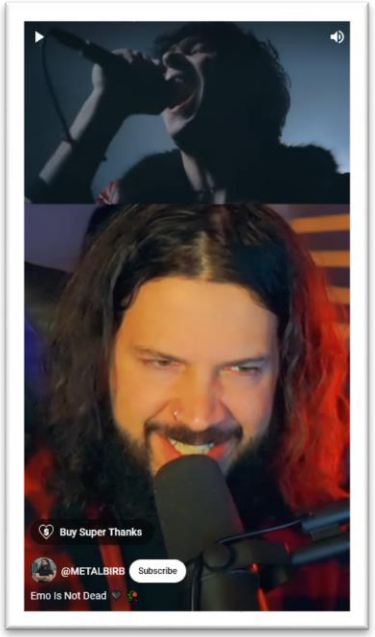
Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 101’000
Link: https://www.instagram.com/reel/C1f38wJphLi/

TikTok views: N/A
Link: N/A

YouTube views: N/A
Link: N/A

Total Views Count: 101’000



MetalBirb

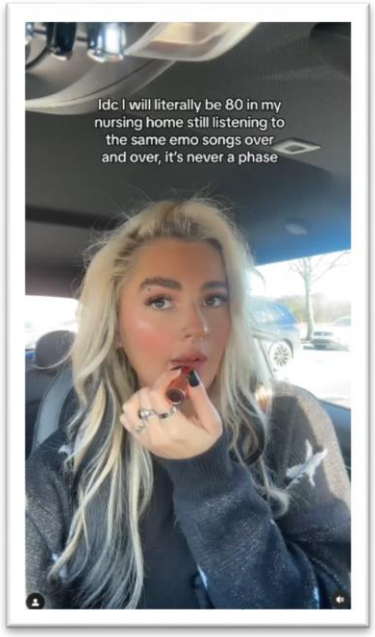
Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 7100
Link: https://www.instagram.com/reel/C0jiZC7gMEr/

TikTok views: 3100
Link: https://www.tiktok.com/@metalbirb/video/7309862703844101381

YouTube views: 2500
Link: https://www.youtube.com/shorts/pRvWssRO_qY

Total Views Count: 12’700



Luccia Whitby

Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 40’400
Link: https://www.instagram.com/reel/C2F5zrYoIlG/

TikTok views: N/A
Link: N/A

YouTube views: N/A
Link: N/A

Total Views Count: 40’400



Kyra Robinson

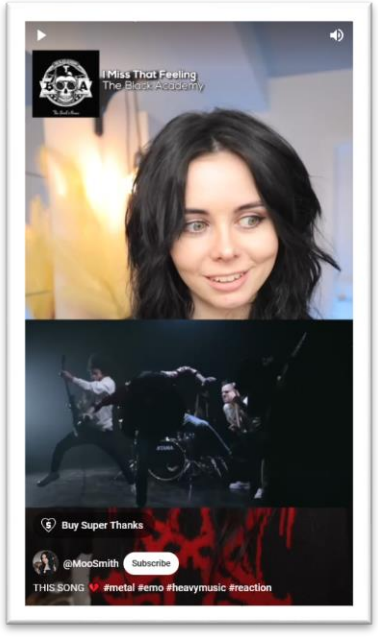
Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 90’700
Link: https://www.instagram.com/reel/C2UyA4AK8yd/

TikTok views: N/A
Link: N/A

YouTube views: N/A
Link: N/A

Total Views Count: 90’700



Moo Smith

Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 65’000
Link: https://www.instagram.com/reel/C1T4CZJyMJe/

TikTok views: 21’000
Link: https://www.tiktok.com/@itsmoosmith/video/7316828387371273479

YouTube views: 3600
Link: https://www.youtube.com/shorts/uZjB4RjQUQ8

Total Views Count: 89’600



Scene Daddy

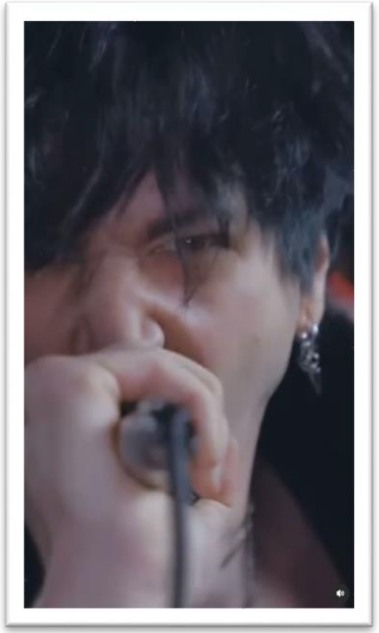
Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 10’000
Link: https://www.instagram.com/reel/C38ZBffpSi1/

TikTok views: N/A
Link: N/A

YouTube views: N/A
Link: N/A

Total Views Count: 10’000



Heavy_Metal_Breakdowns

Song promoting: The Black Academy – I Miss That Feeling

Instagram views: 15’700
Link: https://www.instagram.com/reel/C04KK_nAutS/

TikTok views: N/A
Link: N/A

YouTube views: N/A
Link: N/A

Total Views Count: 15’700

TOTAL VIEWS COUNT:
1’931’600 views

These are just a few highlights of where our music has been featured, not taking into consideration the **hundreds** smaller accounts and the **band's fan page**, which collectively garnered an average of 1,000 views per video across various platforms.

Discover here all the **magazines and interviews** featuring the band from 2023 and 2024 here.

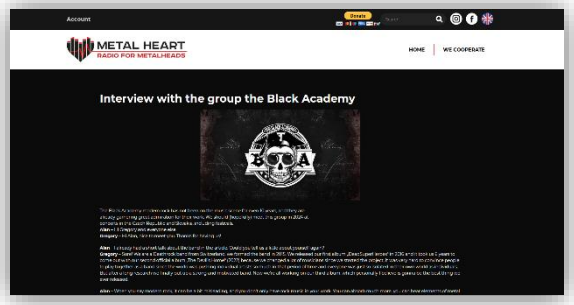
Hell Magazine:
http://www.hellmagazine.eu/rozhovor-2023-11-27-the-black-academy.html



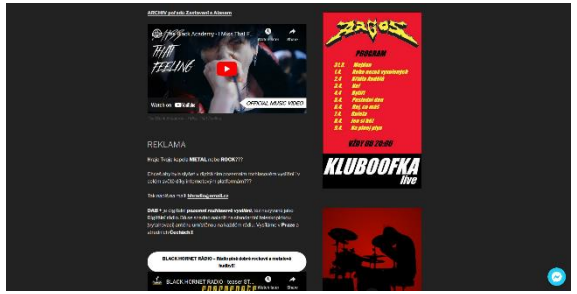
Rock Planet:
https://rockplanet.cz/int3rwi3w-se-skupinou-the-black-academy/



Metal Heart Radio:
https://www.metalheartradio.com/en/articles/interview-with-the-group-the-black-academy-1356



Kluboofkatv:
https://kluboofkatv.cz/zastaveni-s-alanem-the-black-academy-na-bh-radiu/



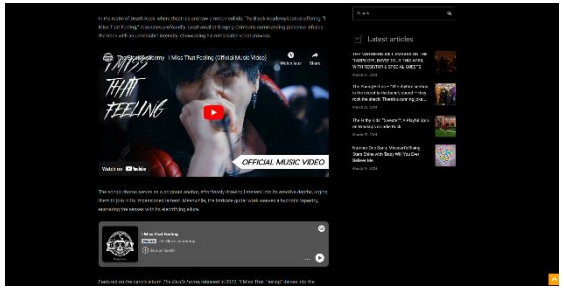
MetalHeads Forever:
https://www.youtube.com/watch?v=lHADLOL_bO4



New Fury Media:
https://thenewfury.com/the-black-academys-the-devils-home-delivers-a-cathartic-journey-through-deathrock/

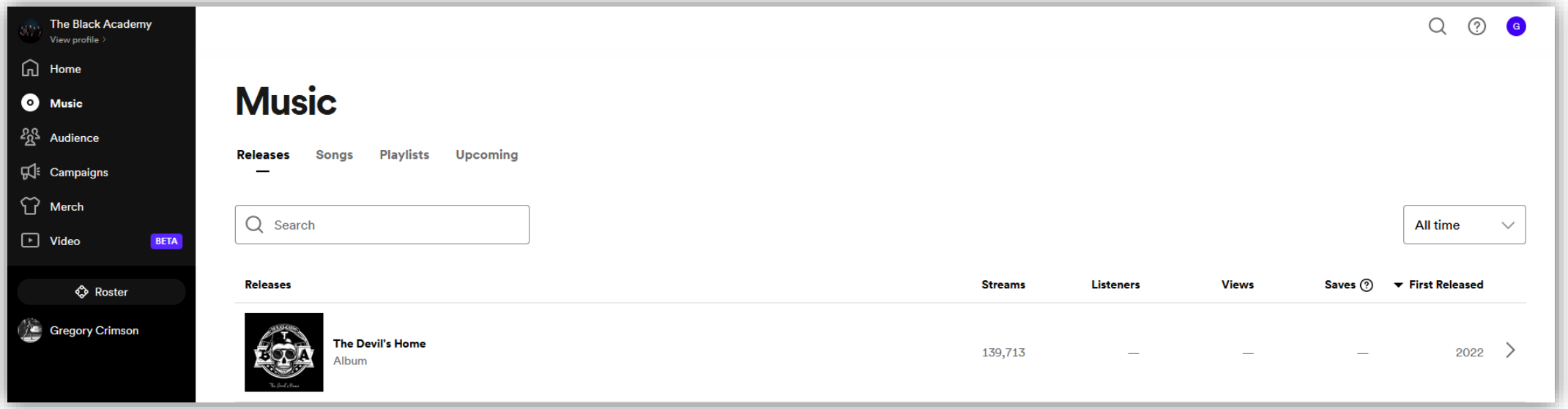


Moosic Entertainment:
https://moosicentertainment.com/2024/02/28/embracing-the-darkness-a-review-of-the-black-academys-i-miss-that-feeling/

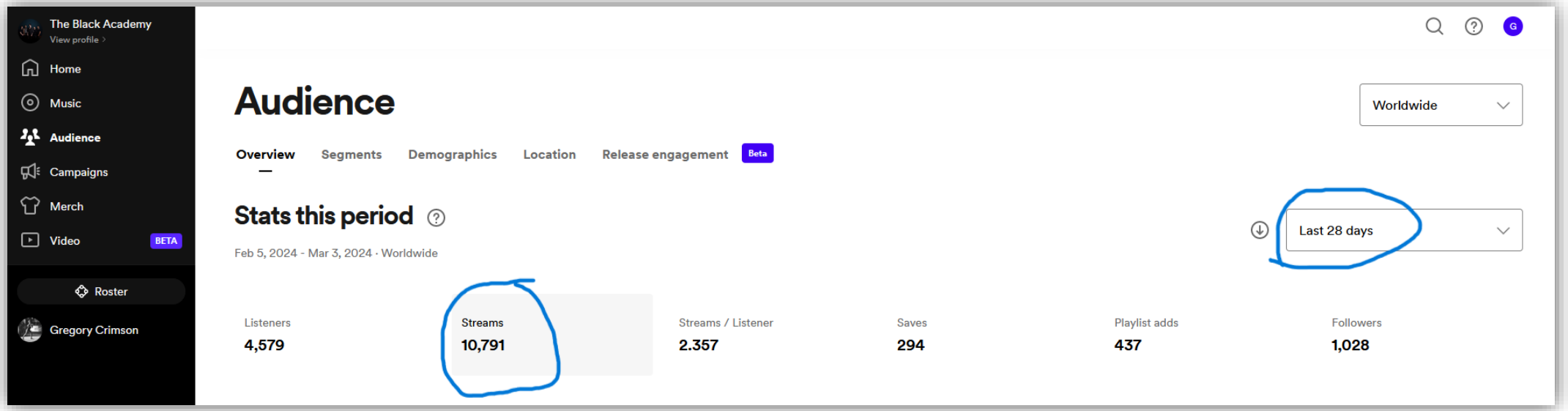


Here you will find all the current **YouTube and Spotify statistics**.

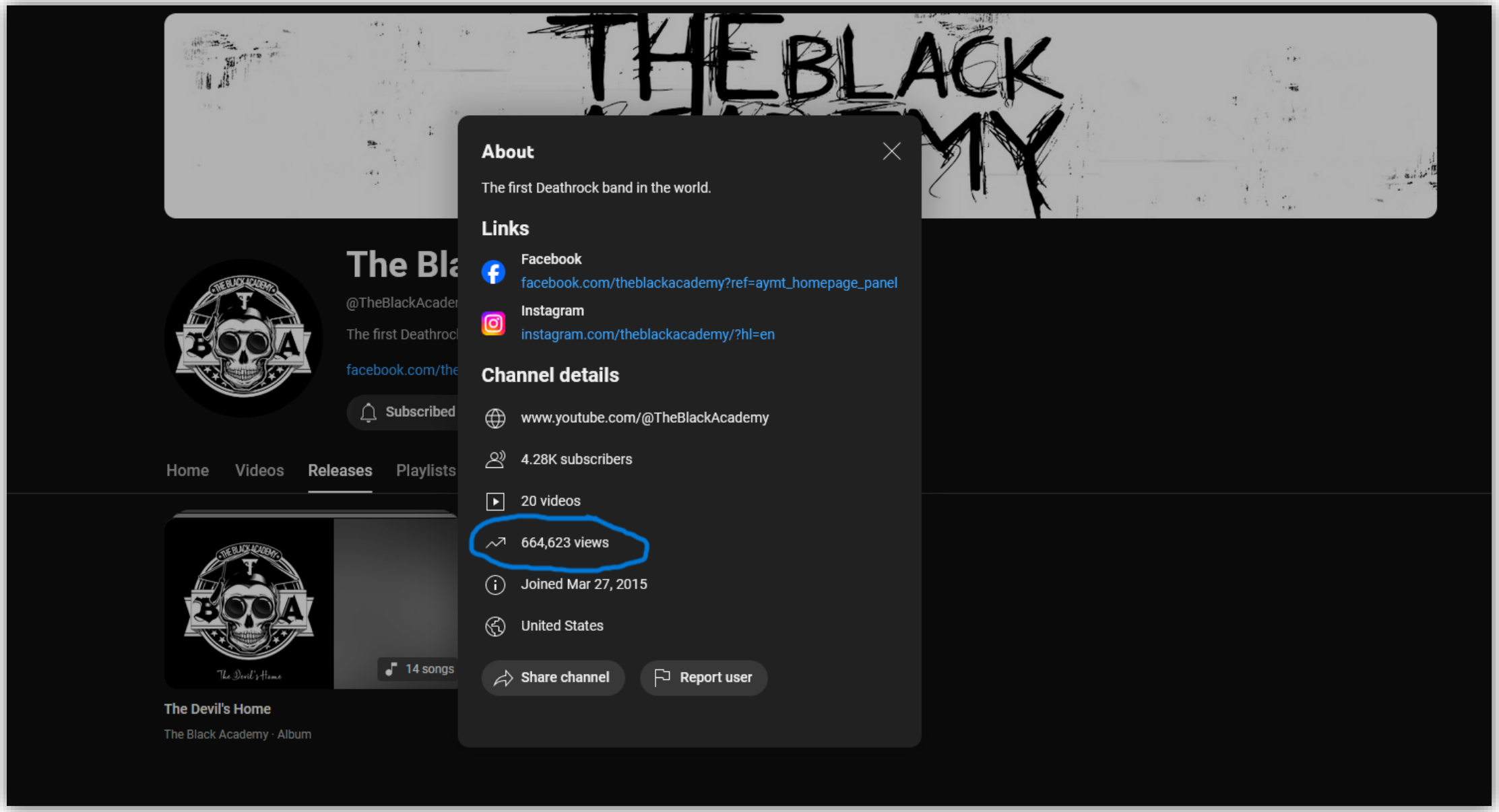
The band has made almost **140’000 streams** on Spotify on their latest album. (2022-2024)



And it’s currently making around **10’000 to 12’000 streams every month** on their whole discography.

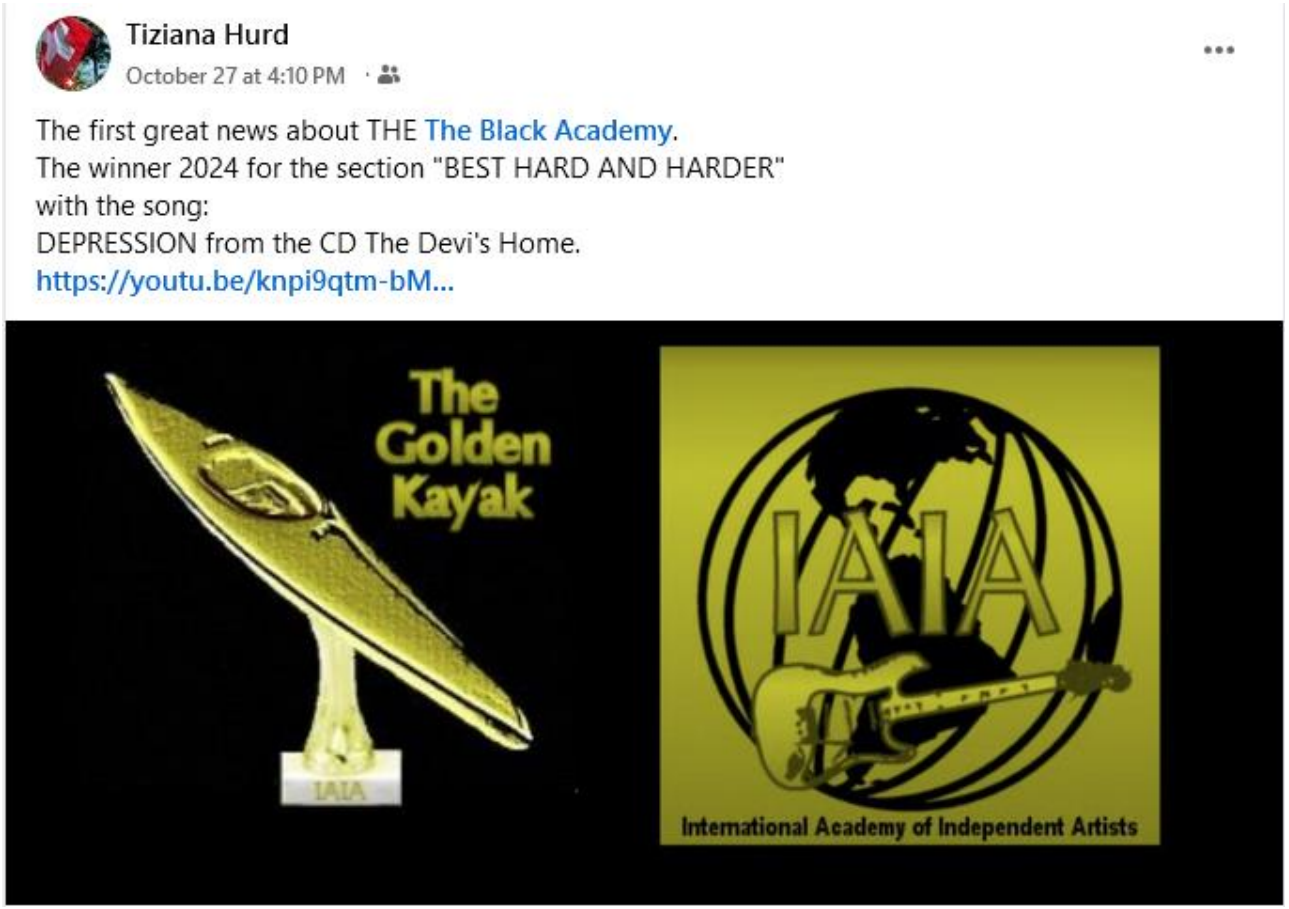


While on YouTube, The Black Academy has made **664'623 views** in the past 2 years. (2022-2024)



The Black Academy, thanks to the help of **SolMusic Management** will also be playing at TopFest, headlined by **Scorpions, Five Finger Death Punch, Avantasia** & many other extraordinary bands. Also, they won the Golden Kayak with their song "Depression"







Thank you so much!